

Gourav Sethi, MBA alum from batch 2014-16 talks about his memorable journey at MMU Mullana which culminated to a successful placement with Reckitt Benckiser.



“Besides a solid foundation in management and business, the MBA program at MMU Mullana improved my management skills drastically. I learned the importance of not only working hard, but doing your work smartly as well. I believe these attributes will help me in my career.” These are the words of Gourav Sethi, student of MBA Batch 2014 – 16 at MMU Mullana. He has already made a strong start having been placed with Reckitt Benckiser Ind. Pvt. Ltd and is raring to go.

Gourav reflects on his transformational journey at the institute as he ponders his reasons for joining the program at MMU Mullana. “The faculty team is a huge attraction because they have practical experience. They use innovative teaching methods that add to student engagement in the classroom. They always kept things relatable and taught me the importance of being professional and punctual,” he claims, adding that the program lived up to his expectations.

Today, Gaurav might have embarked on his professional journey but remains in touch with his faculty members at the institute. According to him, he learns and takes inputs from them to this day. He also talks about the influences on campus that molded his learning experience. “We have students from all over the world and that helped me understand various cultures,” he says. “The institute has the perfect environment for studies, including top notch infrastructure.”

However, Gourav mentions the practical exposure and hands-on learning experience at the institute as the most important factors in being groomed as a professional: “Several industry visits not only gave me an insight into real-life functioning of companies but also helped me

decide my career path. There are several initiatives, including digitalization at the institute, which help you keep up with the latest in the field.”

Gourav also talks about the extracurricular activities at MMU Mullana and how they are crucial for a management student’s personality development. He is candid when he says, “Before I joined the institute I had difficulty with public speaking and facing the crowd. But through different extracurricular activities and presentations that fear has been minimized to a large extent. Now I feel more confident with myself and my communication skills.”

Now, in his professional life, he depends on these attributes that he developed during his stint at MMU Mullana. Gourav claims that he is relishing the challenges he faces every day on the work front and sheds light on what he thinks the industry looks for from management graduates. “The industry is keen on hiring management graduates with practical training,” he says. “They also want you to have your own perspective and fresh point of view, which helps you stand out.”

Gourav has a lot to look forward to in his career, which has been given a solid platform by MMU Mullana. He promises to make the training he has received count and take the legacy of the institute forward. He is emotional as he talks about his time at the institute. “I am never going to have the time I spent on the campus back; no one is going to teach me the things I learned here. So I miss the classroom, my batch mates and teachers a lot,” he concludes.