



## M. M. UNIVERSITY JOURNAL OF MANAGEMENT PRACTICES

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## **THE EDITORIAL DESK**

**PROF. (DR.) AMIT MITTAL**  
*EDITOR-IN-CHIEF*

**DR. BHAVET**  
*EDITOR*

**Dear Readers**

At the very outset, do accept our greetings & regards.

It is our pleasure to present before you the next Volume of our management journal.

M. M. University Journal of Management Practices (*ISSN 0974 - 7257*) provides a major platform for publication of high quality research papers in Management and allied disciplines. It has continued to make progress in terms of publishing more peer-reviewed articles and has attracted a large global audience of authors, research investigators, and scholars, as indicated by the increasing number of both submissions and published papers. It is worth mentioning that M. M. University Journal of Management Practices is one of the most popular Journal in Management Sciences. This has only been possible due to the large number of high quality submissions and the invaluable contribution of the reviewers. We are very grateful to all the authors and the reviewers for their contribution in success of this journal.

To make this journal reach this height a genuine effort of the editorial board also needs to be acknowledged.

With sincere regards

Thanking you profoundly

**Yours sincerely**

**(DR. AMIT MITTAL)**

**(DR. BHAVET)**

