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RANKINGS

Accredited by
NAAC 'A'
with Grade

NIRF, MHRD, Govt. of India Rankings 2019

Ranked Amongst The Best 200 Universities
for Three Years in a Row

Pharmacy Rank: 41

DISTANCES

I.G International Airport, New Delhi	225 km
Chandigarh Airport	62 km
Ambala Cantt Railway Station & Bus Stand	23 km
Yamuna Nagar Railway Station	29 km
Jagadhri Railway Station	24 km
Barara Railway Station	10 km

CONTACT

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**MAHARISHI
MARKANDESHWAR**
(DEEMED TO BE UNIVERSITY)
Mullana-Ambala, Haryana

(Established under Section 3 of UGC Act, 1956)
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MM INCUBATION CENTRE

#IdeasforNewIndiaChallenge2020

APPROVED BY
MSME, GOVERNMENT OF INDIA

Ideas for New India Challenge 2020

ENCOURAGING ENTREPRENEURS TO
COME UP WITH INNOVATIVE
SOLUTIONS FOR NEW INDIA

Support upto

₹15 Lakhs

for every approved idea

In line with the vision of the Hon'ble Prime Minister, Shri Narendra Modi, Entrepreneurs are the base of social change that India aspires for and their efforts will lay the foundation for a New India, fill in the gaps in solutions required by the people and help build the base for constructing the economic structure of a powerful India.

Ideas for New India are being invited from Innovators, Start-Ups, Technocrats, Students, and MSMEs from all over India under the scheme of the Office of Development Commissioner – MSME, for 'Support for Entrepreneurial and Managerial Development of MSMEs through Incubators'.

FOCUS AREAS

- Water Recycling Technologies
- Recycling of waste water from household
- Development of low water intensive seeds
- To control leakage in supply chain
- Alternatives of Plastic
- Management of E- waste management
- Usage of crop residue
- Encouragement of bio-fuel usage
- Cost effective technologies for potable water
- Development of medical devices and Environment friendly vehicles under Make In India
- Besides any of the following areas may also be selected for ideas submission
- Agricultural Aids for Mechanization and boosting Yield
- Agro Processing, Preserving & Packaging
- Environment, Water, Sanitation, Waste & Recycling Management
- Renewable Energy, EVs & Green Transportation
- Technology & Devices for Prevention, Diagnosis, Treatment & Rehabilitation of illness.
- Energy Efficiency & Automation for Industrial Manufacturing
- Infrastructure & Energy Efficient Housing
- Security, UAVs, Disaster Management & Defence

PARTICIPATION

- This Contest is open to MSMEs, Indian start ups, Indian Companies, Students/ Developers/ Professionals/ Community members
- Participant(s) must be of minimum 18-years.
- Students of 3rd & 4th year of undergraduate, graduate, post graduates of professional courses as well as Researchers of are allowed. Documentary proof has to be submitted at the time of presentation.
- MSMEs/ StartUps/ Companies/ Student StartUps must provide originals of their documents and registration Certificates during presentation.
- An applicant can apply for one idea only and can submit only one project
- Please note that the Short Film must be original and should not violate any provision of the Indian Copyright Act, 1957.
- The Short Film must not contain any provocative, objectionable or inappropriate content since the short film is intended for viewing by all age groups.
- Incubators may evaluate and select 10 ideas, but the final approval may be given on 20th. February 2020.

TENTATIVE TIME LINE OF THE CHALLENGE

- Release of Registration Link: 30th January 2020
- Sensitization / Consultative Workshop for HI/BI: 30th January 2020
- Campaign: 30th January 2020 – 20th Feb 2020
- Scrutiny and Shortlisting of Applications: 5th Feb 2020-22nd Feb 2020
- Selection & Announcement: 22nd Feb 2020 – 29th Feb 2020