

M.M. College of Pharmacy is a renowned Institution in the field of Pharmaceutical Education in India. MMCP was established in 2005 under the patronage of M M Trust with an objective of providing academic excellence, upholding and maintaining skill based values. Today, MMCP is Best Pharmacy Institute in Haryana is a holistic based provider of education of global dimension and has been shaping the aptitude & aspirations of bright young generation. The college is recognized by Department of Scientific and Industrial Research (DSIR), Govt. of India as SIRO (Scientific and Industrial Research Organization). To achieve excellence, MMCP is constantly making accomplishments to scale new heights by developing synergy between graduate studies, research programmes & Pharmaceutical Industry.

RANKING & ACCREDITATION

1. **MM(DU)** Accredited by NAAC with Grade ‘A’
2. **NIRF-2020** –**MM(DU)** Ranked 93 rd Amongst Top Universities in India
3. **NIRF-2020** - **28th** Ranked Amongst Top Pharmacy Colleges in India
4. **MM(DU)** – first University of North India to be awarded QS Five Stars Global Rating for Employability, Teaching, Facilities & Social Responsibility
5. National Board of Accreditation (NBA)

Vision

Providing technical and practice oriented pharmacy education to prepare students with attributes to meet the need of industry and society.

Mission

1. To develop best technically competent pharmacy professionals by inculcating desired attributes in them for meeting industry demands.
2. To make best pharmacists who can practice pharmacy to become effective team member of healthcare system and provide optimum pharmaceutical care solutions.
3. Promotion of useful and innovative research to contribute in development of nation and global society.

Program Educational Objectives (PEOs)

- To achieve the theoretical knowledge of Pharmaceutical sciences
- To acquire comprehensive practical expertise in the development of pharmaceutical dosage forms.
- To inculcate the communication and team work skills, leadership qualities, entrepreneurship capabilities, ethical attitude to engage in life-long learning and development in students.

- To develop a pharmacist who will contribute effectively in the social health care system with due consideration to environmental and sustainability factors

WEBINAR:

Individuals have thoughts and ideas. In business, new ideas can prompt new products and services. They can prompt a superior method for accomplishing something. Thoughts and ideas can originate from existing organizations through innovative work. The effective use and management of Intellectual Property and IPR is the need of the hour for entrepreneurs and to minimize the risk involved in the new venture. The objective of the seminar is to provide a platform to academicians and researchers along with the industry people to discuss the changing role of IP in economic, social, cultural and entrepreneurship development

THEME:“INTELLECTUAL PROPERTY RIGHTS FOR ENTREPRENEURIAL GROWTH” IN COLLABORATION WITH CONSORTIUM OF WOMEN ENTREPRENEURS OF INDIA AND USPTO

DATE- 31ST AUGUST, 2020

TIME- 2:00PM-4:30PM

Speakers

1.John

Cabeca

United States Intellectual Property Attaché for South Asia ‘

John Cabeca is the U.S. Intellectual Property (IP) Attaché for South Asia serving Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka. Working through the U.S. embassy in Delhi, India, Mr. Cabeca is the principal officer within the U.S. embassies and consulates throughout South Asia on matters related to the protection and enforcement of IP rights.

1. Dr. Shashi Singh

Social Entrepreneur, Gender Specialist

International Consultant - Enterprise Development

She is Chairperson, Consortium of Women Entrepreneurs of India and Member National Board, Ministry of MSME – Micro, Small & Medium Enterprises, Govt. of India.

Moreover, she is member of United Nations Environment Assembly

Professional Honors & Awards

She is awarded by the President of India for Excellence in Promotion of Small Industries. and Best Entrepreneur Award by Ministry of Science & Technology Govt. of India.

International Honors

She is invited to United Nations Environment Assembly, Asia Pacific Ministers Conference on Climate Change, Jan. 23rd to 27th, 2019, Singapore

2. Shilpi Jha

Senior IP Counsel- India & South Asia

United States Patent and Trademark Office (USPTO)

Shilpi Jha is Senior Legal IP Counsel in the Office of Patent and Trademark, U.S.

Embassy located in New Delhi, India. She has experience of over 16 years in legal practice, Business development and public policy. Before joining the USPTO, She worked at the Confederation of Indian Industry (CII), for 8 years, where she was responsible for framing drafting Policy papers/inputs and the industry-face to the government on IPR related matters.

3. Mr. Rajneesh

He is Chief Operating Officer, Pusa Krishi, Indian Agriculture Research Institute (An Autonomous institution under Department of Science & Technology (DST), Govt. of India)

4. Ms. Sangeeta Nagar

Scientist, Patent Facilitation Centre (PFC), TIFAC Scientist F, Patent Facilitating Centre (PFC), Technology Information Forecasting and Assessment Council (TIFAC), (An autonomous institution under Department of Science & Technology (DST), Govt. of India)

5. Mr. Sukhdeep

He is Asst Controller of Patents, IPO, GOI India An autonomous institution under Department of Science & Technology (DST), Govt. of India)

CORDINATORS

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Organised By:

M.M College of Pharmacy