

MAHARISHI MARKANDESHWAR (DEEMED TO BE UNIVERSITY)
MULLANA-AMBALA, HARYANA - 133207
(Established under Section 3 of the UGC Act, 1956)
(Accredited by NAAC with Grade 'A')

BEST PRACTICE - I

Providing Community and Social Outreach Services

1. Objectives of the Practice:

- To provide best community health services
- To provide education and awareness on health issues to deprived poor local community
- To provide education and awareness on socially relevant issues
- To provide legal aid services
- To provide affordable quality health care to the rural masses

2. **The Context:** Maharishi Markandeshwar (Deemed to be University), Mullana is situated in remote rural location at Village Mullana. The rural poor population in nearby area is dependent primarily on Government primary health care service centers. MM (DU) has a 940-bedded hospital associated with Medical College (MMIMSR), a Dental College with Dental Hospital equipped with state-of-the-art facilities, two Nursing Colleges, one Pharmacy College, a teaching department of Law and one Physiotherapy College. MM (DU) along with its hospitals is serving the local population to meet the objectives mentioned above.

3. **The Practice:** The students, faculty and staff members of different constituent institutes of MM (DU) regularly participate in various community and social outreach activities like free Medical Camps, Free Dental Checkup Camps, Health Awareness Camps, Legal Aid Camps apart from creating awareness about gender sensitization, gender equity, cleanliness, etc. The above practices are useful for local community on the one hand while providing opportunity to students and faculty to connect with local population on the other. It helps the students to understand the ground realities of healthcare and social status of community. MM(DU) has also established Satellite Primary/Rural/Urban Health Centres where regular healthcare

services are provided with the help of faculty members and students from the programs related to Medicine/Dentistry/ Nursing/Physiotherapy.

4. Evidence of Success: MM (DU) is adopting various methodologies for meeting needs of local social periphery. A 940 bedded NABH accredited super speciality hospital is fully functional with state-of-the-art modern facilities (like MRI, CT Scan, Advance Surgeries etc.) to meet with the local health care needs.

Our Medical College is first in Haryana to get full NABH accreditation and also first to get Gold Certificate under Aayushman Bharat (PM-JAY) which is a testimony to our commitment towards excellence to provide quality health care at most affordable cost. The teaching hospital also has highly advanced state-of-the-art equipments like Versa HD Linear accelerator and CT simulator for Radiotherapy (Only Medical College in Haryana to have Linear Accelerator Facility), Azurion (Philips) Cath. lab with Integrated IVUS and FFR for flow management and Intellispace Critical care and Anaesthesia System (ICCA) for e-ICU.

Providing healthcare services at nominal cost is the biggest strength of the MM (DU). Along with this through curricular, extracurricular and outreach activities (Rural posting of interns, organizing health camps for rural population, establishing PHCs in nearby villages like Mullana, Barara, organizing blood donation camps, social surveys, field projects, NSS activities, etc.), MM (DU) is playing a major role in development of nearby villages.

During the last five years, the MM(DU) has organized more than 700 extension and outreach activities with the participation of about 15000 students of the institutions of Medical Sciences, Dental Sciences, Physiotherapy, Nursing, Pharmacy, etc., which have benefitted nearly 70000 patients and other residents of surrounding rural region.

Providing healthcare services at nominal cost is the biggest strength of the MM(DU). A large number of local population is benefited with the services offered by MM(DU). Year-wise number of patients treated in the teaching hospital during the last five years is as given in the following table:

Clinical Material	2019	2018	2017	2016	2015
OPD	854691	849504	849126	845426	845421
IPD	53780	53085	52531	52531	52417
Bed Occupancy	82%	82%	81%	82%	80%
Major Surgeries	16171	16158	15941	14893	14633
Minor surgeries	20763	20535	19918	20321	19466

As already mentioned, the MM(DU) has been providing these state-of-the-art medical facilities at a very nominal cost. Earlier the people of the region had to rush to PGI Chandigarh for any emergency. But now due to the establishment of the MM(DU) hospitals, people from neighbouring States like UP, are also coming in large number for their treatment.

MM(DU) also provides free health care to the expecting mothers and free services for child birth in terms of investigation, ambulance, hospital admission, etc. There is a provision to give Rs. Five thousand to the family on birth of a girl child. The institute is also providing special care to socially and economically vulnerable groups to fulfil their health care needs. Free bus service is provided to patients and their attendants coming from nearby villages and also for patients and their accompanists coming by train at Railway Station Barara as a matter of daily routine.

During COVID period, MM Hospital has been designated as a **COVID hospital**, which is getting patients from surrounding districts of the state of Haryana and Uttar Pradesh. MMIMSR has a distinction of serving maximum number of COVID patients in the region by any private medical college. Our UG and PG students have also been posted in peripheral Govt. Centres to take care of COVID patients.

5. Problems Encountered and Resources Required

Reimbursement or subsidized treatment by the Government shall help the poor patients who are not covered under PMJAY scheme to avail maximum benefit of the hospital facilities. Although we are continuously working on public awareness yet more efforts are needed so that we can extend our state-

of-the-art and highly cost effective medical facilities available at our hospital to a larger population.

BEST PRACTICE - II

Special focus on Intra-University and Inter-University Co-curricular & Extra Curricular activities

1. Objectives of the Practice:

- Engaging students in Co-curricular & Extra-Curricular activities
- Holistic development of the students.
- To reduce the stress of the students' academic life.

2. The Context: Co-curricular activities are meant to bring social skills, intellectual skills and moral values among the students. Participation in various cultural activities like singing, dancing, debates, plays, etc. helps them to sharpen their communication skills, expressive skills and public speaking. Activities such as Athletics, Gymnastics, Yoga, Indoor & Outdoor games cater to the physical and mental health of the students. Engaging students in a team-activity help them to develop their leadership skills, team integrity and team spirit.

3. The Practice: MM(DU) organizes Co-curricular & Extra-Curricular activities under the following categories:

i). **Intra-Institute activities:** Each of the 12 constituent Institutes /Colleges organizes various cultural, sports, fitness, and social activities in their respective Institute.

ii). **Intra-University/Inter-College activities:** Department of Students Welfare takes up the responsibility of engaging students in Inter-College activities.

1. **Ammunation:** The Intra-University Youth Fest in which over 45 competitions in the field of Music, Dance, Theatre, Fine Arts, Fashion, Literary, Quizzing, Film Making, etc. are organized each year.

2. **Vasudhaiva-Kutumbkam:** International Cultural Fiesta is organized annually in which students of the MM(DU) and its Institutes represent the culture of various States/Nations through Stall Exhibition, Music, Dance and Food.
3. **Annual Athletic Meet:** The Sports Council of MM (DU) under the aegis of Department of Students Welfare takes up the responsibility of organizing about 15-20 Inter-College Sports & Fitness Competitions.

MM (DU) also has over 20+ established Student Organizations/Clubs which organize activities/competitions in various domains like photography, academic & technical proficiency, creativity, innovation, literary, public speaking, etc. across the year.

iii). **Inter-University Activities:** While the Intra-University activities help identify the talent studying at our University, it is also our responsibility that they get to compete with the best in their respective area of interest. With this objective, MM(DU) organizes its annual National Youth Festival called UniversuMM in which students from an average 150+ Universities from across India lock their horns to prove their might in more than 100 events.

MM (DU) also organizes a number of activities in coordination with the established organizations such as the Association of Indian Universities. In 2018, MM (DU) hosted the 33rd AIU North Zone Inter-University Youth Festival and AIU North Zone Inter-University Cricket Tournament (Women).

4. Evidence of Success: It has been observed during the last few years that those students who had keenly engaged themselves in Co-curricular/Extra-Curricular activities were more successful in both campus placements as well as professional life thereafter. Some students who had been successful in Cultural activities have established themselves as professionals in the Entertainment Industry. Some students have also turned up to be ambassadors of the University by proving their excellence at the National Level. Ms. R Soafy Karine, a BBA student from Madagascar has won the second runner up award in Western Vocal Solo in AIU National Inter-University Youth Festival 2018 and has been recognized as western music artists ever since. Mr. Sangam won the first runner up in Mimicry (Beat

Boxing) at the AIU National Inter-University Youth Festival 2020. He has been producing music on his own at the regional level. Participation in such events has helped the students in general to hone their latent skills and also enabled them to learn organizing capabilities. In last five years, The MM(DU) has organized nearly three hundred sport and cultural activities, which have helped the students to win more than four hundred awards/medals for outstanding performance at state/regional /national/international level.

5. Problems Encountered and Resources Required: MM (DU) has 12 constituent Institutes which are governed according to different regulatory bodies. Each Institute has its own academic calendar having differently scheduled academic engagements. Planning for Inter-University activity is even more difficult as we have to take academic calendar of participating Universities under consideration. However, these issues are sorted out with mutual consultation.