



MAHARISHI MARKANDESHWAR
(DEEMED TO BE UNIVERSITY)
Mullana-Ambala, Haryana
(Established under Section 3 of the UGC Act, 1956)
(Accredited by NAAC with Grade 'A++')



TEN DAYS RESEARCH METHODOLOGY COURSE IN SOCIAL SCIENCES

11th December to 21st December 2023

Sponsored by
Indian Council of Social Science Research (ICSSR)
Ministry of Education, New Delhi

Organized by:
MM INSTITUTE OF MANAGEMENT

About Maharishi Markandeshwar (Deemed to be University)

Quality education is always research oriented and exposure driven, which is what makes MM(DU) the leader in cross country studies, in all fields ranging from engineering, hospitality, management, nursing, healthcare, Law, Agriculture, Hotel Management etc. and regular under-graduation and post-graduation programs. The highly qualified, experienced, dedicated and professional faculty that graces MM(DU)'s lecture rooms and labs makes this institute an ideal option for a young one who wants to conquer the world with his/her potential.

Accredited by NAAC with Grade 'A++', MM(DU) has built its goodwill as one of the best universities of North India with a rich legacy of excellence in research, innovation and skill development. MM(DU) incorporates the best of both the worlds by presenting a synergy of curricula from both the UGC model of education and the leading schools from around the world.

The placement drive of MM(DU) is nothing like students experience elsewhere. In a competitive world where the sole focus of trainers is just academia and job related queries and solutions, we at MM(DU) believe in the holistic development of the students and all their talents. We instill passion, creativity, encourage their unique thinking and give them confidence to innovate and think not just out of the box but far away from it where the perspective is futuristic yet realistic.

About MM INSTITUTE OF MANAGEMENT

When it comes to choosing the right MBA course, MM(DU) stands as an undisputed choice for many students across India. MM (DU)'s premier B-school, MMIM came into existence in the year 2003, and ever since under the flagship of the Maharishi Markandeshwar Trust, this institute has an unrivalled reputation of producing excellent management leaders. MMIM runs both UG & PG Management programs making the youngsters more business oriented and to make them future business managers or entrepreneurs. MMIM believes in holistic development of the student starting from making the strong management knowledge foundation to his/her complete personality development and helping them stand out and tall amongst the crowd.

About the Workshop

Teaching and research are inextricably linked, and the quality of research that a researcher conducts improves the quality of research. Research has emerged as one of the most important aspects of academic pursuits of higher learning around the world, providing solutions to ever-changing human problems. The proposed programme will improve participants' knowledge and skills in conducting quality research, as well as their ability to apply the appropriate tools and techniques in conducting research and writing research papers. The Institute of Management at the MM(DU) hopes that this workshop will provide numerous opportunities for social science researchers to improve their practical knowledge in research methodology and qualitative data analysis, and quantitative data analysis skills using statistical software.

Objectives of the Course

The goal of this course is to provide participants with the knowledge, skills, and resources they need to conduct scientific research efficiently. The participants will have a thorough understanding of the techniques used to gather data and will be qualified to choose relevant instruments, create measuring tools, and guarantee the validity and reliability of the results. Participants will learn how to use statistical software, qualitative coding, and thematic analysis to analyse and interpret data. Various data analysis methodologies will be introduced, including quantitative and qualitative methods. Other ethical issues related to research are also covered in the training, such as obtaining informed consent, maintaining participant anonymity and privacy, and conducting ethical research without plagiarising. In practical training sessions, relevant statistical software programmes, e-library resources, and reference management will be used.

Topics to be covered in the Research Methodology Course

- Main aspects of research
- Research Design
- Field Research
- Observation and Case Study
- Interview
- Survey Method and Sampling, Basic Quantitative Analysis
- Qualitative and Quantitative Research
- Ethics in Social Science Research
- Focus on Qualitative or Quantitative/ Research
- Academic Writing
- Ethics in Academic Writing
- Elements of writing
- Research Proposal
- Publication Process
- Writing up of article

Expected Outcomes of the Research Methodology Course

After completion of the course the researcher will be able to -

- Identify various sources of research problems.
- Recognize various sources and applications of review of related literature.
- Demonstrate and apply skills and competencies of various research methods and process of research.
- Develop an efficient research-design based on identified variables.
- Identify and select appropriate research tools and techniques.
- Communicate the research clearly and precisely through research proposal, report and publications.
- Demonstrate reference writing skill in different style.
- Inculcate research and publication ethics.

Eligibility Criteria

The research scholars pursuing their M.Phil./Ph.D./PDF in social sciences disciplines at UGC-accredited universities and research institutes across India are eligible to apply.

Intake

Maximum of 30 participants will be shortlisted (10 from Local, 10 from within the state and 10 from rest of India)

Please Note

1. The course will be chosen in accordance with ICSSR guidelines.
2. No leave of any kind is permitted during the course period.

Registration Fees

There is no registration fee for the selected participants.

Accommodation & Travel Allowance

Outstation participants will be accommodated, and travel costs will be reimbursed only for second class/sleeper class/bus fare, with a cap on travel cost reimbursement depending on available budget.

How to Apply

Interested candidates may apply for the course by completing and submitting an online registration form and attaching a signed and scanned copy of the registration form (see last page) (the original registration form must be produced on the first day of the course), and the scanned copy of the registration form, along with the following documents, is emailed to:

directormmim@mmumullana.org

1. M.Phil./Ph.D. /PDF Registration certificates.
2. Coursework completion certificate (if applicable)
3. If applicable, Caste certificates (as per the govt. of India).
4. A write up stating the reasons for participation in the course (in 500 words).

Participants can also find brochure by visiting the MMIM, Maharishi Markandeshwar (Deemed to be University), Mullana, Ambala, Haryana, India, 133207.

Maharishi Markandeshwar (Deemed to be University official website: **www.mmumullana.org**)

Important Dates

Last Date of Registration: **08/11/2023**

Intimation to selected candidates: **09/12/2023**

Confirmation by the selected candidate: **10/12/2023**

Dates of the Course: **11th December to 21st December 2023**

Certificate

The participants will be provided certificates on successful completion of the course. It is mandatory for all participants to attend all sessions.

Selection

The committee will choose the participants based on their research and writing. The committee's decision on participant selection is final and binding. Applications that are late or incomplete will not be considered.

Venue: MM Institute of Management, Maharishi Markandeshwar (Deemed to be University), Mullana, Ambala, Haryana, 133207.

Contact

For any information/clarification please contact:

Course Director

Dr. Sunayna Khurana

Director, MMIM, Maharishi Markandeshwar (Deemed to be University), Mullana, Ambala, Haryana, India, 133207.

Phone: 8059933346 | E-mail: directormmim@mmumullana.org

Course Co-Director

Dr. Aditi

Assistant Professor, MMIM, Maharishi Markandeshwar (Deemed to be University), Mullana, Ambala, Haryana, India, 133207 Phone No: 7701971001 | E-mail: daditidahiyad0@gmail.com

**MM INSTITUTE OF MANAGEMENT
MAHARISHI MARKANDESHWAR (DEEMED TO BE UNIVERSITY)**

Mullana, Ambala, Haryana

REGISTRATION FORM

PHOTO

Name (IN BLOCK LETTERS): _____

Gender: _____ Category (SC/ST/OBC/EWS/UR/Others): _____

Year of Registration / Admission to M.Phil.- Ph.D./Ph.D./PDF Programme: _____

Registration no. (As per university's record): _____

Name & Address of the University / Institute where registered: _____

District & State: _____

Name of the Department: _____

Title of your M.Phil.-Ph.D./Ph.D./PDF research work (if finalized): _____

I am bringing my laptop: (Yes/No) _____

Have you attended ICSSR sponsored similar workshop before: _____

Whether you require accommodation (Yes/No)? _____

(Applicable to the outstation candidates only)

Email ID: Contact No. _____

All the information provided above is true to the best of my knowledge and if found incorrect/ misleading then appropriate action can be taken accordingly.

Applicant's Signature

**Supervisor
(Signature with Seal)**

**Forwarded by Head of Dept./ Institution
(Signature with Seal)**

(Note: Please fill in all the details and upload a scanned copy of this form in the Google Link: <https://forms.gle/WU4LVtYcxbmtksit9> The hard copies should be submitted at the time of reporting for the workshop. For any query, please contact directormmim@mmumullana.org

*Merely registering for the course doesn't guarantee your participation. List of selected candidates will be communicated by Dec. 08, 2023.)

RANKINGS

ACCREDITED BY
NAAC
WITH ITS HIGHEST
GRADE

'A++'

PROUD TO BE A PART OF
TOP 3%
INSTITUTIONS OF THE COUNTRY

QS WORLD
UNIVERSITY
RANKINGS
RANKED **174**
SOUTHERN ASIA REGION
QS ASIA UNIVERSITY RANKINGS 2023

NIRF RANKINGS 2023

Ranked **78th** Amongst
Top Universities in
INDIA

Ranked **34th** Amongst
Top Medical Colleges in
INDIA

Ranked **31st** Amongst
Top Pharmacy Colleges in
INDIA

THE World
University
Rankings 2023
TIMES HIGHER EDUCATION

World University Rankings 2023
WORLD WIDE RANK BAND
601-800
Amongst the
Top Universities of the World

World University Rankings
by Subject 2023
WORLD WIDE RANK BAND
401-500
in Clinical & Health

THE **IMPACT**
RANKINGS 2023

World University Rankings 2023
WORLD WIDE RANK BAND GLOBALLY
401-600
In Sustainable Development Goals (SDG) - 3
for Good Health and Well Being

World University Rankings 2023
WORLD WIDE RANK BAND GLOBALLY
401-600
In Sustainable Development Goals (SDG) - 9
for Industry, Innovation and Infrastructure

THE World University
Rankings 2023
Young

WORLD WIDE RANK BAND
201-250
AMONGST ALL UNIVERSITIES IN
THE WORLD CREATED SINCE 1973



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For any query please contact us on
Mob: +91 80599 33346

Ambala-Jagadhri Highway, Mullana-Ambala, Haryana
info@mmumullana.org | www.mmumullana.org

Toll free: 1800 2740 240

